

SMART Power Women

Did you know that SMART Power Women are more effective leaders, collaborators and innovators?

In a world of disruptive change, women have unique abilities and ways of thinking that transform businesses, corporate culture and innovation. The SMART Power Academy was created from a commitment to rapidly accelerate the capabilities, influence, career satisfaction and business impact of female leaders.

Why send high potential women to the SMART Power Academy?

Results of participants from Qualcomm, Sony, and GAP:

- **Improved leadership** and persuasion skills to be promotion ready (SMART Power)
- **Worked much better with male leaders** by implementing gender synergy practices (SMART Power Teams)
- Learned how to use structured collaboration to achieve **breakthroughs in innovation** (SMART Power Innovation)
- Use science-based stress resilience practices which **improved clarity and execution** (Work Like a Genius)
- Made a **bigger strategic contribution** to their enterprise

Save a spot at the SMART Power Academy

- **Sign up at www.SmartPowerAcademy.com/register** for the latest news on the date and location of the Bay Area workshop and to be added to the interest list
- **Learn more at www.SmartPowerAcademy.com**

Participants call the Academy “transformational.” They learn SMART ways to use their voice, create value and make a difference. For more details also view the agenda on the back of this page.

I am excited to share our strategic SMART Power tools that positively impact both the participants and their enterprises.

Best,

 Will Marre



Coming to the Bay Area Fall 2016

SMART Power Academy

Join us for our 2 1/2 day women-only development program. This transformative experience will dramatically increase your influence, career fulfillment and happiness.

Get on the list. Save your spot.
www.SMARTPowerAcademy.com/register

What is the SMART Power Academy?

The SMART Power Academy is a women-only development program. It is based on the latest research on women and leadership along with my own experience from working with the world’s top organizations, including Nike, GAP, and Johnson & Johnson.

Our proprietary tools, **SMART Power Women, Supercharge Your Career** and **Work Like a Genius** are the core of the SMART Power Academy. SMART Power skills and processes unleash a new level of group intelligence when women learn to lead with their gender-based strengths.

SAVE A SPOT at www.SMARTPOWERACADEMY.com

BE A SMART AMBASSADOR: Bring the SMART Power Academy to your company and empower your women leaders. For more information, contact us at will@willmarre.com or 858-449-9994

| PRE-SPA | | |
|-----------|--|------------------------|
| 1 wk out | Whole Life 360: Request insights about your work-life stresses and opportunities from your boss, colleagues, friends and family. | CLARITY |
| PRE-SPA | Your Best Future: A simple exercise that identifies what you want versus what you have in your work and life. | CLARITY |
| DAY ONE | | |
| 7:30 am | Kick Off: Nutritious breakfast and a welcome by the SPA team. The entire SPA experience is based on the science of maximizing human energy, professional performance and personal well-being. | ENERGY FOR LEARNING |
| 8:00am | Meet & Connect: Introductions and form your Smart Power Circle. | COLLABORATION |
| 8:15 am | The Power of Your Purpose: Learn the inspirational leadership and life lessons of Dr. Mimi Guarneri the multi award-winning founder of the Pacific Pearl and the Academy of Integrative Medicine and Health. | LEADERSHIP |
| 8:45 am | Work Like a Genius—The Daily Habits of Personal Happiness and Professional Success: Learn the science-based habits and schedule that results in high-performance, stress resilience and work-life harmony. | PERFORMANCE + BALANCE |
| 10:00 am | Energy Break | |
| 10:15 am | Your TRUE Leadership Brand: Align your motivated talents, intrinsic values and personality strengths to understand what you do well that creates unique value. | YOUR VALUE PROPOSITION |
| 11:30 am | Bio Intelligence: Experience the new science of mind-body fitness and positive well-being to increase your energy for leadership with the SMART Power sweat-less workout. | STRESS RESILIENCE |
| 12:00 pm | Healthy Lunch: Enjoy an organic lunch and nutrition-for-life training. | |
| 1:15 pm | Women’s Leadership Challenge: Overcome leadership challenges and amplify your strengths of women-centric social-emotional intelligence to increase your impact with SMART Power Leadership. | LEADERSHIP |
| 2:45 pm | Social Intelligence: Take a short personal break and go on a Walk & Talk exercise: evaluate your leadership influence and discuss real-world ways to use Smart Power tools. | INNOVATION |
| 3:15 pm | Make Your Difference: An actual case of a Leadership SPA graduate who’s increasing employee diversity of a global tech company because of what she learned. Exercise: What difference do you really want to make? | LEADERSHIP + CLARITY |
| 4:15 pm | Inner “Calmfidence”: Learn the power of mindful-meditation which creates goal clarity and stress resilience. | STRESS RESILIENCE |
| 5:15 pm | Lead with Your Light: Guided reflection on WHO you are and WHAT difference you want to make. | CLARITY: INSPIRATION |
| 6:15 pm | Smart Power Circle Dinner: “Draw” your Career-Leadership vision over dinner with your Smart Power Circle. | |
| DAY TWO | | |
| 8:00am | Unmasking Your Genius and Making SMART decisions: Vividly see the positive turning points in your own life. Master the three steps to fail-safe decisions. Write a personal wisdom statement. | PERSONAL VISION |
| 9:00 am | 5 Habits of Smart Power Leaders: Learn and practice the 5 Habits of Great Leaders including Smart Power/5-STAR Leadership skills. Exercise: Use the 5 Habits to achieve your career and life goals. | LEADERSHIP |
| 11:15 am | Confidence and Persuasion: Learn the six science-based steps that project confidence and persuade others. | LEADERSHIP |
| 12:00 pm | Healthy Lunch: Join your Smart Power circle for lunch and create an online personal nutrition plan. | |
| 1:00 pm | Supercharge Your Leadership and Your Career: Create a personal leadership development plan that turns your unique value proposition into a career vision and action plan. | CAREER CLARITY |
| 2:45 pm | Energy Break: Beach walk. | |
| 3:15 pm | SMART Power Innovation for Business and Life: Master the Unique Value Generator tool to become a facilitator of breakthrough innovation in your work. Then use the tool to innovate your future. | INNOVATION |
| 4:30 pm | Energy Break: 15 minute reset. | |
| 4:45 pm | Change Your Inner Story: How bad do you want to live a great life? Eliminate what is in your way and over-invest your Smart Power. | PERSONAL VISION |
| 5:15 pm | Stories of Grit: The key ingredients to a fulfilled life as lived by a successful Woman C-Suite executive. | CLARITY: INSPIRATION |
| 6:00 pm | Dinner Break: Enjoy a delicious La Jolla dinner with your Smart Power team. | |
| DAY THREE | | |
| 8:00 am | Nutritious Breakfast: Breakfast with your Smart Power Circle. | |
| 8:30 am | Visual Pitch Creation: Create your 5-minute visual pitch of your future leadership impact and personal strategy for both success and happiness. | LEADERSHIP |
| 9:15 am | Work Like a Genius 2: Learn the science-based daily habits that are proven to increase both success and happiness. Create your personal daily “Genius” schedules to live by over the next 6 weeks. | BALANCE |
| 10:15 am | Energy Break | |
| 10:30 am | Your Leadership-Life Pitch: Present your 5-minute visual “Make Your Difference” pitch to your Smart Power Circle. This will prepare you to communicate your new Leadership-Life plan to the key people at your work and in your life. This is vital to creating new opportunities and generating support. | LEADERSHIP |
| 11:45 am | 40-Day Success Plan: Start your 40-day success plan with your Smart Power journal and daily video “Genius Practices.” Set up your weekly peer coaching Skype sessions with your Smart Power Circle. | LEADERSHIP |
| 12:00 pm | Commitment Lunch: All SPA session leaders express their appreciation and encouragement. SPA graduates have the opportunity to state your gratitude, your big insights and express your commitment. | |
| 1:00 pm | Session Close | |
| POST-SPA | | |
| 40 days | Master Your Skills: Continue Smart habits with a 3-minute daily video and a weekly web peer coaching session. | LEADERSHIP |